

# University of Victoria Special Collections and University Archives

## Finding Aid - Apple Computer Poster collection (SC656)

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Generated by University of Victoria Special Collections and University Archives on June 23, 2022  
Language of description: English

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# Apple Computer Poster collection

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## Summary information

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<b>Repository:</b>	University of Victoria Special Collections and University Archives
<b>Title:</b>	Apple Computer Poster collection
<b>Reference code:</b>	SC656
<b>Date:</b>	1981 (date of creation)
<b>Physical description:</b>	1 poster : 89 x 58 cm.

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## Administrative history / Biographical sketch

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### Note

Apple Inc. is an American multinational technology company that specializes in consumer electronics, software and online services headquartered in Cupertino, California, United States.

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## Scope and content

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The collection consists of a colour poster showing a large multi-coloured balloon over a lake with snow-covered mountains in the background. The balloon has Apple Computers in large letters on its side. Undated, circa 1981.

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## Notes

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### Title notes

### Immediate source of acquisition

Gift of Dr. Richard T. Marcy, February 2022.

### Other notes

- **Publication status:** Published
- **Level of detail:** Minimal
- **Status description:** Revised

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## Access points

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- Graphic material (documentary form)

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## Collection holdings

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